



Try Something NEW!

The DCCA is noted for its innovative exhibitions that explore new art/ new ideas. We are looking for intellectually curious underwriters for our exhibitions and want to share some exciting information with you about an upcoming exhibition that should be of special interest.

NEW is the title of the DCCA's upcoming Members' Juried Exhibition that examines the possibilities of, experimentations on, and flirtations with what is NEW. Over ninety up and coming artists from all over the country working in all media have joined the DCCA to become eligible to submit an application for this intriguing exhibition juried by noted Philadelphia art blogger Roberta Fallon. Fallon writes, "The NEW signals something that is fresh and risk-taking, perhaps not completely worked out yet but forward-moving."

Roberta Fallon is an art reviewer for the *Philadelphia Weekly* and writes a weekly column of reviews and features about art and artists in Philadelphia. Fallon has published articles in numerous publications including *Art on Paper*, *Artreview*, *Art and Auction*, *Artnet*, and *The Philadelphia Inquirer Sunday Magazine*. In 2003, she and Libby Rosof launched the online art review publication, *artblog* (<http://theartblog.org>), twice hailed as one of the best art blogs by *Art in America*. Fallon and Rosof were each conferred an honorary doctorate of fine arts by the Moore College of Art and Design last year for their accomplishments and committed championing of contemporary art in Philadelphia.

The exhibition will be on view from April 9 – July 25 in both the Dupont I and Dupont II galleries. A public, interdisciplinary lecture, the third in a series of Gretchen Hupfel Distinguished Lectures, will be held on Thursday evening, April 15, 2010. Roberta Fallon, art reviewer for the *Philadelphia Weekly* since 1999, has been selected as the Gretchen Hupfel Distinguished Lecturer for 2010. Her talk will be followed by a "Q. and A." discussion session facilitated by Dr. J. Susan Isaacs, the DCCA's curator of special projects, and a festive cocktail reception.

Donor Benefits

\$5,000 and above

- Name to appear as lead sponsor of the exhibit on the wall of the exhibition gallery and next to an individual piece of art in the exhibit, in all printed materials as well as on the DCCA's web site.
- Reserved seating at Gretchen Hupfel Lecture and free admission to reception.
- Invitation to a private gallery talk and cocktail reception for donors to NEW.
- Invitation to view a local private collection of twentieth century masters including Picasso, de Kooning, Matisse, and Bonnard

\$1,000

- Name to appear as a donor on the exhibition wall (in smaller print) and next to an individual piece of art in the exhibit, in all printed materials as well as on the web site.
- Reserved seating at Gretchen Hupfel Lecture and free admission to reception.
- Invitation to a private gallery talk and cocktail reception for NEW.
- Invitation to view a local private collection of twentieth century masters including Picasso, de Kooning, Matisse, and Bonnard

\$500

- Name to appear in all printed materials as well as on the web site.
- Reserved seating at Gretchen Hupfel Lecture and free admission to reception.
- Invitation to a private gallery talk and cocktail reception for NEW.

\$250

- Name to appear as a donor on the web site
- Invitation to a private gallery talk and cocktail reception for NEW.

N.B. exhibition publication deadline is April 1 for donor names

and March 1 for lecture invitation.